# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **FORM 8-K**

### **CURRENT REPORT**

PURSUANT TO SECTION 13 OR 15(d) OF THE

**SECURITIES EXCHANGE ACT OF 1934** 

Date of Report (Date of earliest event reported): June 14, 2024

# **AppFolio**, Inc.

(Exact name of registrant as specified in its chart

Delaware

(State or other jurisdiction of incorporation)

001-37468 (Commission File Number) 26-0359894

(IRS Employer Identification Number)

70 Castilian Drive

#### Santa Barbara, CA 93117

(Address of principal executive offices)

Registrant's telephone number, including area code: (805) 364-6093

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Class A Common Stock, \$0.0001 par value	APPF	NASDAQ Global Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 5.07 Submission of Matters to a Vote of Security Holders.

The AppFolio, Inc. 2024 Annual Meeting of Stockholders (the "Annual Meeting") was held via a live webcast on June 14, 2024. As of April 17, 2024, the record date for the Annual Meeting (the "Record Date"), AppFolio, Inc. (the "Company") had outstanding 22,326,649 shares of Class A Common Stock and 13,886,648 shares of Class B Common Stock. At the Annual Meeting, 18,583,162 shares of Class A Common Stock and 13,799,935 shares of Class B Common Stock were present virtually or represented by proxy. Each share of Class A Common Stock outstanding on the Record Date was entitled to one vote on each proposal presented at the Annual Meeting, and each share of Class B Common Stock outstanding on the Record Date was entitled to ten votes on each proposal presented at the Annual Meeting.

Following is a brief description of, and the final results of the voting on, each of the proposals voted upon at the Annual Meeting. The proposals are described in more detail in the Company's Definitive Proxy Statement on Schedule 14A, which was filed with the Securities and Exchange Commission on April 29, 2024.

#### **Proposal 1 – Election of Class III Directors**

The first proposal voted upon at the Annual Meeting was the election of three Class III directors, Timothy Bliss, Shane Trigg and Winifred Webb, to a three-year term to hold office until the Company's 2027 Annual Meeting of Stockholders, or until the date on which their respective successors are duly elected and qualified.

At the Annual Meeting, the Class III directors were elected by the following votes:

Name of Director	For	Withheld	<b>Broker Non-Votes</b>
Timothy Bliss	148,977,337	5,491,265	2,113,910
Shane Trigg	153,811,860	656,742	2,113,910
Winifred Webb	150,269,831	4,198,771	2,113,910

#### Proposal 2 – Ratification of Appointment of Independent Registered Public Accounting Firm

The second proposal voted upon at the Annual Meeting was the ratification of the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2024.

At the Annual Meeting, the proposal was approved by the following vote:

For	Against	Withheld	<b>Broker Non-Votes</b>
156,524,035		58,477	

#### Proposal 3 – Advisory Vote on Named Executive Officer Compensation

The third proposal voted upon at the Annual Meeting was the approval, on a non-binding, advisory basis, of the compensation of the Company's named executive officers.

At the Annual Meeting, the proposal was approved by the following vote:

For	Against	Withheld	<b>Broker Non-Votes</b>
148,843,775		5,624,827	2,113,910

# Proposal 4 - Approval of the AppFolio, Inc. 2025 Omnibus Incentive Plan

The fourth proposal voted upon at the Annual Meeting was the approval of the AppFolio, Inc. 2025 Omnibus Incentive Plan.

At the Annual Meeting, the proposal was approved by the following vote:

For	Against	Withheld	<b>Broker Non-Votes</b>
141.925,449	—	12,543,153	2,113,910

# Proposal 5 – Approval of the AppFolio, Inc. 2025 Employee Stock Purchase Plan

The fifth proposal voted upon at the Annual Meeting was the approval of the AppFolio, Inc. 2025 Employee Stock Purchase Plan.

At the Annual Meeting, the proposal was approved by the following vote:

For	For Against		<b>Broker Non-Votes</b>
145,050,390		9,418,212	2,113,910

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# AppFolio, Inc.

Date: June 20, 2024

By: /s/ Fay Sien Goon

Name: Fay Sien Goon Title: Chief Financial Officer